

| 1.0 SAFER & STRONGER COMMUNITIES  | Measure |
|---|---------|
| 1.1 Reduce Crime (mandatory)  |         |
| <p><b>Context</b></p> <p>The Community Safety Partnership is leading in this area. It consists of Milton Keynes Council, Thames Valley Police, Milton Keynes NHS Primary Care Trust, Bucks Fire and Rescue Service, local Parish and Town Councils, the Probation Service and Housing Associations together with representatives of Voluntary Organisations and the business community.</p> <p>In a recent national crime survey of the 55 cities of over 100,000 population, Milton Keynes was ranked 41<sup>st</sup> lowest in crimes per 1,000 population. It is therefore generally a safe city, although it has pockets of relatively high crime and disorder. Between 2003/4 and 2005/ 6 bulk crimes such as burglary, vehicle offences and violence in public places continued to fall significantly, contributing to a decline in the overall crime rate.</p> <p>One of the main ways of reducing crime is through the Milton Keynes Safer Neighbourhoods Project, by which neighbourhood policing is delivered. It builds on the excellent and active network of town and parish council which are so characteristic of Milton Keynes. At its root is a recognition that residents within their own communities know the main issues that affect their quality of life. Safer Neighbourhoods enables these local communities to develop solutions to crime and anti social behaviour in partnership with the established agencies such as Police, Fire, Health and Milton Keynes Council.</p> <p>By working with Town and Parish Councils as the representative of those local communities, the project places multi-agency teams of workers on the ground that include Parish Community Safety Officers, Safer Communities Wardens, Police Area Beat Officers and Community Support Officers as well as the various Council services such as Housing, the Youth Service, Waste Disposal and Abandoned Vehicle Officers. The teams work closely together, encouraging local people to report crime and disorder and setting up ways of resolving the problems that are identified.</p> <p>Following initial trials, Safer Neighbourhoods is now fully developed in six parishes. Several other areas have also expressed interest, and some are planning to join the initiative.</p> <p>In addition to this, the Home Office has asked all Crime and Disorder Reduction Partnerships to target prolific and priority offenders. These are people who commit a considerable number of offences, and whose criminal activity is very difficult to eradicate. In many</p> |         |

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cases the offender concerned will have other problems, including a dependency on Class A drugs such as heroin and crack cocaine. Many have difficulty in finding and retaining housing and work, and some have difficulty in reading to a reasonable standard. In such cases it could be argued that there is a close relationship between these problems and offending behaviour.

The 3 strands to the government strategy are:

1. **Prevent and deter:** Stopping young people from offending in the first place
2. **Catch and convict:** Identifying offenders and bringing them rapidly to justice.
3. **Rehabilitate and resettle:** Helping convicted offenders to lead a useful life in the community

1.1 Reduce Crime (mandatory)

Datum

2007

2008

2009

2010

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| <b>Mandatory Indicators</b>  |   | +% | +% | +% | +% |
|--|---|----|----|----|----|
| <p><b>1.1.1 To reduce overall British Crime Survey crime by (x%) per 1,000 population by 31.3.10.</b></p> <p>A group of major crimes are measured in the annual British Crime Survey, and these have become the main national crime indicator during recent years. These crimes are:</p> <ul style="list-style-type: none"> <li>• Domestic burglary</li> <li>• Common assault</li> <li>• Robbery</li> <li>• Wounding</li> <li>• Criminal damage</li> <li>• Bicycle theft</li> <li>• Theft from person</li> <li>• Theft of and from vehicles and interference to vehicles</li> </ul> <p align="center"><b>DRAFT</b></p> <p><u>Supporting actions</u></p> <ul style="list-style-type: none"> <li>• Through the Safer Neighbourhoods Scheme, implement neighbourhood policing to all neighbourhoods by 31<sup>st</sup> March 2009. This includes both rural and urban parishes, but it is not designed to be a “one size-fits-all” approach. There is flexibility to adapt the scheme to fit the needs of each parish or groups of parishes.</li> <li>• Increase numbers of Police Community Safety Officers and Wardens employed across parish and town council areas.</li> <li>• Develop community safety teams in parish and town council areas</li> </ul> <p><b>1.1.2 Reduce violent crime in public places by (x%) per 1,000 population by 31.3.08.</b></p> <p>There is already a target under our Public Service Agreement (PSA) to achieve a reduction of 21% per 1,000 population by 31.3.08, and Milton Keynes is on course to meet this target. There has been a significant reduction in violent crime in the city centre in particular.</p> | 2 |    |    | 33 |    |

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Supporting actions

- Develop an alcohol strategy to reduce violent crime as a result of excessive drinking. The alcohol strategy will be developed in 2007-8. The targets below will be associated with the alcohol strategy
- Reduce under age alcohol sales by vigorous education and enforcement (linking with Children and Young People block).
- Continuing to work with off licences and licensed premises to reduce binge drinking and further reduce the number of glass related violence incidents.
- Develop a night transport system in Milton Keynes that is effectively in getting people to and from the city centre in safety. The nature of this system should suit the particular needs of Milton Keynes, and is currently under consideration.

**1.1.3 Reduce the proportion of prolific and other priority offenders who re-offend by (x%) by 31.3.10.**

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Supporting actions. Prevent and deter young people from offending

The Youth Offending Team (YOT) will identify those young offenders who are most at risk of becoming the next generation of prolific and priority offenders, using proven assessment methods. Resources will be targeted at the identified group, ensuring that intensive programmes of supervision and intervention are available to meet need and reduce levels of risk.

- Additional help to engage young offenders in suitable education, training or employment will be developed jointly by the YOT, Milton Keynes Council, Connexions and the Learning Support Council.
- Local agencies and organisations across Milton Keynes are working hard to respond to the Children Act 2004 and the government change programme for children, *Every Child Matters*. As work on this develops, we will ensure that preventing youth crime and anti social behaviour is given high priority and that all initiatives developed in the Community Safety Strategy are co-ordinated with the broader arrangements and approaches which are adopted.

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- Particular attention will be paid to service issues relating to drug and alcohol misuse, accommodation and mental health for those at risk of offending and those who are already a cause for serious concern.

Supporting actions. Catch and convict / rehabilitate and resettle adult offenders:

- Thames Valley Police will identify the principal offenders and will maintain close surveillance using a tracker system in order to bring them to justice rapidly and effectively. There could be up to 50 offenders on the list at any one time.
- Britain has a very high re-offending rate after conviction, and particularly amongst those released from prison. The real test of the scheme is to reverse this situation. We shall therefore work with offenders as soon as possible after conviction to prepare for their full return to the community when their sentence is complete.
- The Drug Action Team will have a key role in offering intensive drug treatment programmes to offenders within its new premises in Fletcher House. This service is far from cheap, but it has proved to be both rigorous and highly effective amongst those who last the course.

It has always been a challenge to provide adequate and supportive housing for ex-offenders and their families. The overriding need to protect the public must be balanced against the rehabilitation of the individual. It will be a challenge to achieve this balance, and the Partnership will work very closely with the housing services in order to do so. We aim to increase supportive housing provision for offenders without compromising public safety. Essential to the programme will be adult education provision and employment support.

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### 1.2 Reassure the public, reducing the fear of crime (mandatory)

#### Context

It is natural and sensible to have some fear of crime. However, there is evidence that many people consider that crime levels are much higher than they really are. Our annual fear of crime surveys demonstrate a widespread fear of crime, and in extreme cases, this fear can adversely affect a person's lifestyle.

An example is the attitudes to crime on the unique system of redways in Milton Keynes. Our surveys indicate that the redways are regarded as places of relatively high crime and disorder. In fact, less than 1% of recorded crime occurs on the redway system, and much of this is of criminal damage. The concern is that people will be unnecessarily deterred from using redways because of this fear. On the other hand, it is important to address what worries people so that the redway system can be made even safer.

It is therefore essential that the Local Strategic Partnership and Community Safety Partnership jointly communicate the truth about the real levels of crime. Thames Valley Police is leading a drive to create Neighbourhood Action Teams to improve contact and communication with local groups. These will work close with those groups and will hopefully forge links with local newspapers and radio.

We also need to listen to the community. What are the main concerns of local people? How can we address those concerns? We have created a network of local forums to listen to local people and consider these matters so that quality of life may be improved for all in Milton Keynes.

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| <b>Indicators</b>   |  |  |  |  |  |
|---|--|--|--|--|--|
| <p><b>1.2.1 Reduce fear of being a victim of crime across Milton Keynes by (x%) by 31.3.10</b></p> <p>Fear of crime is measured through annual surveys. Questions are based on those in the British crime Survey, so that comparisons can be made with national data.</p> <p><b>1.2.2 Reduce the fear of being a victim of anti-social behaviour by (x%) across Milton Keynes by 31.,3.08</b></p> <p>This is measured in the same way as 1.2.1 above.</p> <p><b>1.2.3 Reduce the fear of crime amongst people over 65 by x% by 31.3.08.</b></p> <p>This is also measured in the same way as 1.2.1 above. There is already a target under our Public Service Agreement (PSA) to achieve a reduction of 15% by 31.3.08, and Milton Keynes is on course to meet this target. This links closely with targets in the Older People and Health Block to maintain people in their own homes. Police and fire service offer assistance to vulnerable adults who are assessed by social work and health staff as being at risk from fire or crime.</p> <p><u>Supporting actions</u></p> <ul style="list-style-type: none"> <li>• Develop a comprehensive communications programme to get the message out about true crime levels and dispel inaccurate perceptions. We will promote the successes achieved throughout the term of the strategy.</li> <li>• A Community Safety Forum will meet twice a year. This will be a public meeting to which all key stakeholders will be invited. The autumn meeting will review the progress of the Community Safety Partnership against targets. The spring meeting will focus on adjusting the strategy to the current situation.</li> <li>• We will put out regular press releases about our work, promoting good practice</li> </ul> |  |  |  |  |  |

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and encouraging feedback from the public.

- The Community Safety Partnership will continue to make extensive use of its website in order to provide as much information as possible.  
[http://www.mkweb.co.uk/crime\\_community](http://www.mkweb.co.uk/crime_community)
- An annual survey of households will examine levels and nature of crime and anti social behaviour in Milton Keynes. This will also provide useful data on the fear of crime.
- In conjunction with the Chamber of Commerce, we have surveyed levels of crime in the business community. We will use this information to reduce crime in and around business premises.
- We will develop focus groups as necessary, ensuring that all sections of the community are consulted in full.

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| <b>1.3 Reduce the harm caused by illegal drugs (mandatory)</b> |  |
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**Context**

Milton Keynes Drug Action Team implements the national anti-drug strategy, concentrating on enhancing treatment services, developing education and treatment for young people, reducing the supply of illegal drugs and enhancing the ability of local communities to tackle the problem. The team works extremely closely with the Community Safety Partnership. Although there is a drug problem in Milton Keynes, as there is in all areas, it is minimised by the proactive work of the Police Drug Intelligence Unit. There are also some excellent adult treatment services. For details contact the Drug Action Team Manager on 01908 254453.

Surveys indicate that fear of drug dealing and misuse in Milton Keynes is relatively low.

**Mandatory Indicator**

**1.3.1 Reduce public perceptions of local drug dealing and drug misuse as a problem by 10% by 31.3.08.**

Perception of drug misuse and drug dealing is measured through annual surveys that are carried out within Milton Keynes. Questions are based on those in the British crime Survey, so that comparisons can be made with national data. A baseline for this indicator will be set following the survey in 2007.

**1.3.2 Increase the number of drug-misusing offenders successfully completing treatment programmes by (x%) by 31.3.10.**

A baseline for this indicator will be established in 2007-8. Successful treatment programmes have been introduced in Milton Keynes, with a positive effect of reducing re-offending.

Supporting actions

- Appoint a financial investigator to pursue asset rewards under the Protection of Crime Act. The Financial investigator will confiscate property of offenders and channel this into crime reduction
- Continue to improve drug education programmes in schools (linking with Children and Young People block).
- Develop the current treatment programme for young people who misuse drugs

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(and alcohol). This will be measured by increasing the number who complete treatment programmes (linking with Children and Young People block).

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**1.4 Build Respect in communities and reduce anti-social behaviour (mandatory)**

Respect for one another is basic to building community cohesion and trust. Where respect is lacking, the consequences often display themselves in anti-social behaviour.

Anti social behaviour is notoriously difficult to define. The Crime and Disorder Act describes it as:

*“acting in a manner that caused or was likely to cause harassment, alarm or distress to one or more persons not of the same household”*

In practice, anti social behaviour ranges from noise nuisance, through ‘neighbours from hell’, vandalism, fire setting and many other activities that make people’s lives a misery. It is now accepted that while the more serious crimes such as violent assault, burglary and car crime can have a dramatic impact, so do these more minor, continual nuisance activities that wear down other people’s quality of life. The aim of this section of the strategy is to reduce the incidence of anti-social behaviour and the fear of such activity

Powers to place Anti Social Behaviour Orders (ASBOs) on individuals who commit this behaviour is a powerful means of stopping it. Locally, a range of alternative resolutions has been developed. These increase in severity with the ASBO as the final resolution.

The Anti Social Behaviour Working group is a multi-agency group that works co-operatively to tackle ongoing incidences of anti social behaviour that occur where a single agency has not been able to resolve the issue. Serviced by a Co-ordinator, it is responsible for progressing cases to a successful resolution by means of a range of measures of increasing severity, culminating in the imposition of an Anti Social Behaviour Order.

**Mandatory Indicators**

**1.4.1 Increase of (x%) by 31.3.10 in percentage of people who feel informed about what is being done to tackle anti-social behaviour in their local area.**

**1.4.2 Increase of (x%) by 31.3.10 in percentage of people who feel that parents in their local area are made to take responsibility for the behaviour of their children.**

**1.4.3 Increase of (x%) by 31.3.10 in percentage of people who feel that people in their area treat them with respect and consideration**

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These indicators will be measured by an annual survey. The baseline will be established in 2008/9.

Perception and fear of anti-social behaviour is measured under 1.2.2 above

These targets link closely with those under 1.1.3 (prolific offenders). The aim is to identify the young people at most risk of offending and prevent them from doing so by offering appropriate support

### **1.4.4 To reduce offences of deliberate firesetting per 1,000 population by (x%) by 31.3.10**

Working closely with its partners, the Fire Service has had considerable success in reducing deliberate fires over the last three years. We intend to build on this success by reducing them further.

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#### Supporting actions

- To improve quality of life in Milton Keynes by reducing fly tipping, graffiti and environmental damage. Specific targets will be set in 2007-7.
- To increase the use of community wardens, working together the police and parish wardens.
- Maintain and develop close links with “Street care” and Housing management. “Street care” is the group of council services responsible for maintaining the quality of the environment.
- Fire prevention and safety
- To develop further the current schools programme in conjunction with the Education Department and the Safety Centre in order to raise awareness of the damage caused by anti social behaviour and environmental damage. The Safety Centre is a highly innovative project that raises the awareness of children and young people of the dangers of modern life.
- Some areas of Milton Keynes have developed local forums, in which those who live and work in the area can raise issues of concern. These include anti social behaviour, ‘street care’, and the provision of local facilities. We will encourage

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and support the extension of these forums across Milton Keynes.

- We will continue to promote mediation as an effective integral part of its anti social behaviour strategy. Milton Keynes has an excellent Community Mediation service, which specialises in getting all sides together when a dispute occurs in order to agree a way forward that suits everyone. It has a high success rate, especially when problems are referred early.
- It is considered that Anti-Social Behaviour Orders (ASBOS) should be treated very seriously. Wherever possible, we will publicise the names of those on ASBOs. We will also prosecute those who breach ASBOs, believing that breaches should normally warrant a severe penalty from the Courts.
- The Youth Offending Team has established a programme to identify young people at risk of offending, and to carry out a programme of work to prevent and deter offending behaviour. We intend to build on this work, supporting programmes such as "Platform 8/13" that specifically target this area.

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**1.5 Empower local people to have a greater choice and influence over local decision making and a greater role in public services delivery (mandatory)**

**Context**

We intend to make our community safer. However it is also vital to make it stronger. Milton Keynes is a vibrant and diverse community, and indications are that it is becoming increasingly diverse. The black and minority ethnic (BME) population in 2001 was 10.5%, and in 2005 children and young people from BME populations in schools amounted to 18% of the total intake. Many different communities from across the world have added their own unique imprint to our community, and it is important that this diversity is fully integrated into the life of Milton Keynes as a whole.

Milton Keynes Local Strategic Partnership (LSP) takes pride in this diversity. It is also proud of Milton Keynes as a city that enables people with disabilities to move around freely, and is welcoming to people irrespective of culture, religion, sexual orientation or age. In particular, the LSP is conscious that with 28% of its population under the age of 18, it is a relatively young city with a thriving youth culture.

Milton Keynes has other features that potentially strengthen its sense of community:

- It has a unique network of town and parish councils covering both the urban and rural parts of Milton Keynes.
- There is a very active voluntary sector embracing every aspect of life in Milton Keynes.

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- Unemployment is low, and its central location makes Milton Keynes an attractive place in which to do business.
- The city centre already attracts many visitors, and developments such the football stadium are likely to attract many more in the next few years. Milton Keynes is likely to consolidate its position as one of the prime leisure sites in the region.

It is evident that Milton Keynes is going to expand considerably during the next 30 years. As it does so, the LSP aims to build on the unique strengths of the area in order to foster a strong community that is united in all its diversity.

**Mandatory Indicators**

**1.5.1 By 31.3.10, increase by (x%) the percentage of residents who feel they can influence decisions affecting their local area.**

**1.5.2 By 31.3.10, increase by (x%) the percentage of people who feel that their local area is a place where people from different backgrounds can get on well together.**

**1.5.3 By 31.3.10, increase by (x%) the number of people recorded as or reporting that they have engaged in formal volunteering on an average of least two hours per week over the past year**

These indicators are measured through the annual household survey that is carried out within Milton Keynes. Baselines for these indicators will be set following the survey in 2007.

Volunteering (indicator 1.5.3) can involve numerous different activities of benefit to the community. Among other things, it includes:

- Work with voluntary organisations,
- Volunteering in cultural and sporting activity
- Acting as school governors
- Community work with places of worship
- Work for statutory organisations (police specials, social care, etc)
- Acting as parish or town councillor
- Acting as a community ambassador
- Youth leadership

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| <p><u>Supporting actions</u></p> <ul style="list-style-type: none"> <li>• Increase and broaden the impact of sport, physical activity and cultural activity to enrich individual lives, strengthen communities and improve the places where people live now and for the future</li> <li>• Develop the existing Community Ambassador Leadership Programme Scheme (CALP) which trains and supports ambassadors from across every part of the community.</li> <li>• Develop the existing specialist Young CALP (see above) which specifically trains young people to act as ambassadors for their community.</li> <li>• Further develop and extend the work of the Youth Parliament to represent all areas in Milton Keynes, including the needs of young people in rural areas.</li> <li>• Extend the existing inter-faith network to embrace all religions and faiths in Milton Keynes.</li> <li>• Extend programmes such as “<i>Spotlight</i>” to promote an understanding of different cultures. This programme commenced in Campbell Park area in 2003, and was sponsored jointly by the Parish Council and the Racial Equality Council. It raises issues for public education and discussion, and has focused on various minority communities, Englishness, disability, age and youth culture.</li> <li>• To develop the parenting strategy across Milton Keynes. This will offer advice and support to parents, and will also be able to target additional support to parents with particular needs (e.g. through poverty or where children are vulnerable to abuse of crime).</li> </ul> |  |  |  |  |  |
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**1.6 Reduce numbers killed and seriously injured on roads**

**Context**

According to data produced by Milton Keynes Council, there has been a steady decline in the number of people killed and seriously injured on roads in the borough since 1994. There have also been reductions in the numbers of children killed or seriously injured during the same period.

Milton Keynes Road Safety Officers work with Thames Valley Police and Bucks Fire and Rescue Service to address road safety educational and publicity issues. This is aimed at, and contributes towards, reducing traffic accident casualties, but the degree of

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casualty reduction is difficult to measure as the initiatives target more general issues and problems. Safer Routes to schools and engineering accident remedial measures are targeted at specific accident locations or problems in order to reduce casualties. These schemes are implemented by Milton Keynes Council Road Safety staff, who liaise with police and, to a lesser degree, the Fire Service.

A guiding principle is that the safety of pedestrians take priority over the need to maintain traffic flow.

**Indicators**

**1.6.1 To reduce the number of those killed and seriously injured in road traffic accidents by x% by 31.10.10**

**1.6.2 To reduce the number of children and young people under 18 killed and seriously injured in road traffic accidents by x% by 31.10.10**

Supporting actions

- Further development of Safer Routes to Schools
- Safety schemes to be established for vulnerable groups eg older people and those with disabilities
- Promote rapid and safe transport out of the city centre at night (see under 1.1 above)
- Promote safe use of redways
- Community safety to receive priority on street/ Redway lighting

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**1.7 Reduce repeat domestic, racial and homophobic violence**

**Context**

Reported domestic violence has risen sharply in Milton Keynes during the last three years, and it currently accounts for about a third of all recorded violent crime. Police and other agencies have put a great deal of effort into dealing with domestic violence during the last few years, and this may have encouraged much greater reporting of a crime that has traditionally been carried out largely behind closed doors. Another contributing factor might be the Lighthouse project, which is a multi-agency team based at Acorn House in the city centre that supports victims of domestic violence.

Reports of racial harassment and violence have increased over the last few years, but at a much slower rate than the growth in the minority ethnic population (see above). Milton Keynes maintains reporting centres in many agencies throughout the borough, and has made it as easy as possible for victims to report racial harassment. The multi-agency Anti-Racial Harassment Group (ARHG) supports the victims of racial harassment.

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There have been relatively few reports of homophobic harassment and violence, but there is evidence that victims are extremely reluctant to report offences of this nature. Incidents are almost certainly much higher than reporting numbers would indicate, and the Community Safety Partnership intends to develop reporting centres for homophobic violence and abuse.

### Indicators

**1.7.1 To reduce repeat victimisation from domestic violence by x% by 31.3.10**

**1.7.2 To reduce repeat victimisation from racial harassment by x% by 31.3.10**

### Supporting actions

- To continue to develop Lighthouse domestic violence team
- To establish a scheme to work with perpetrators of domestic violence to prevent re-offending
- To maintain and develop reporting centres for racial harassment
- To develop reporting centres for homophobic harassment and violence
- To develop a coherent and unified anti bullying strategy within schools in Milton Keynes.

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| 2.0 CHILDREN & YOUNG PEOPLE   | Measure   |      |              |                           |      |
|---|---|------|--------------|---------------------------|------|
| 2.1 Be Healthy  | Datum   | 2007 | 2008         | 2009                      | 2010 |
| <p>To improve the health of children and young people by promoting healthy lifestyles, developing a comprehensive Child and Adolescent Mental Health services and continuing to reduce teenage pregnancy rates and improve the sexual health of young people.</p> |   |      |              |                           |      |
| <ul style="list-style-type: none"> <li>Modal share in travel to school - Mandatory<br/>Reduce single-child car journeys as principal travel mode for the school journey to x% by March 2009/10 – Samantha Morris</li> </ul>                                       | Baseline to be set using data from schools census 2006/07 |      |              |                           |      |
| <ul style="list-style-type: none"> <li>Children and young people have better physical and mental health to enable them to enjoy life and achieve their potential – from Paul Sanders (Cultural Objectives)</li> </ul>   |   | 50%  |              |                           |      |
| <ul style="list-style-type: none"> <li>Promote and support the uptake and involvement of schools in Healthy Schools programme – achieve healthy schools status</li> </ul>   |   |      |              |                           |      |
| <ul style="list-style-type: none"> <li>Improve nutritional quality of school meals – food and nutrient standards met by schools</li> </ul>  |   |      | 100% primary | 100 secondary and special | -%   |
| <ul style="list-style-type: none"> <li>Support to parents in establishing healthy lifestyles – reduction in 0-5 admissions to hospital.</li> </ul>  |   |      |              |                           |      |
| <ul style="list-style-type: none"> <li>Increase take up of physical activity to reduce obesity – 2hrs high quality PE and sport available to 5-16 yr olds</li> </ul>  |   |      |              |                           |      |
| <ul style="list-style-type: none"> <li>Increased uptake of smoking cessation programmes</li> </ul>  |   |      |              |                           |      |
| <ul style="list-style-type: none"> <li>Increased breast feeding uptake for longer – improved health of children</li> </ul>  |   | +%   | 90%          |                           |      |
| <ul style="list-style-type: none"> <li>Improved dental health - reduction decayed, missing, filled teeth</li> </ul>   |   | 100% | +%           |                           |      |

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| <ul style="list-style-type: none"> <li>• Deliver drugs education in all secondary schools</li> </ul>  |              |               | -25%        |             |                       |
| <ul style="list-style-type: none"> <li>• Develop intensive home support CAMHS services – reduction of tier 4 places spot purchased</li> </ul>   |              |               | -%          |             |                       |
| <ul style="list-style-type: none"> <li>• Reduction in number of young people reporting taking illegal substances</li> </ul>   |              |               | -%          |             |                       |
| <ul style="list-style-type: none"> <li>• Sustain reduction in teenage pregnancy</li> </ul>  |              |               |             |             | -50% on 1998 baseline |
| <ul style="list-style-type: none"> <li>• Reduction in number young people with sexually transmitted diseases</li> </ul>   |              |               |             |             | -50%                  |
| <ul style="list-style-type: none"> <li>• Increase number teenage mothers in employment education or training</li> </ul>   |              | 20%           | 22%         |             | 60%                   |
| <b>2.2 Stay Safe</b><br><br>To keep children and young people safe by reducing bullying and racism, reducing the number of children killed in road traffic accidents, improving safeguarding arrangements and improving stability for looked after children.                    | <b>Datum</b> | <b>2007</b>   | <b>2008</b> | <b>2009</b> | <b>2010</b>           |
| <ul style="list-style-type: none"> <li>• Reduce bullying and racism – ensure all settings have effective consistent policies, data collection systems, training and are implementing these</li> </ul>   |              | 100% in place |             |             | -% reports            |
| <ul style="list-style-type: none"> <li>• Reduce no children and young people harmed in road traffic collisions – review safer journeys to school scheme and education and proficiency schemes; ensure road planning systems consider safety (see safer and stronger)</li> </ul> |              |               |             | -50%        | 10%                   |
| <ul style="list-style-type: none"> <li>• Increase stability for looked after children – reduce number of moves for LAC, increase pool of care settings available locally</li> </ul>   |              |               | 40          | 40          |                       |
| <ul style="list-style-type: none"> <li>• Review effectiveness of family support strategies – maintain no of LAC per 1000</li> </ul>   |              | 12%           |             |             |                       |
| <ul style="list-style-type: none"> <li>• LSCB to monitor effectiveness of safeguarding arrangements in all agencies – advise on improvements</li> </ul>   |              | 40            |             |             | 40                    |
| <ul style="list-style-type: none"> <li>• Ensure all recruitment vetting policies meet standards and are complied with -</li> </ul>  |              |               |             |             |                       |
| <ul style="list-style-type: none"> <li>• Improved support to victims of domestic violence ( see safer and stronger communities)</li> </ul>  |              |               |             |             |                       |
| <ul style="list-style-type: none"> <li>• Implement guidance on missing children</li> </ul>  |              |               |             |             |                       |
| <ul style="list-style-type: none"> <li>• Implement Information Sharing Index</li> </ul>   |              |               |             |             |                       |

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| <b>2.3 Enjoy and Achieve</b><br><br>To increase the enjoyment and achievement of children and young people by improving the standards of attainment at each key stage, particularly for vulnerable children, reducing the number of school exclusions and improving attendance, whilst making sure that all children and young people have an appropriate school place and improving the take up of leisure and cultural activities. | Datum | 2007 | 2008 | 2009                 | 2010 |
|--|-------|------|------|----------------------|------|
| <ul style="list-style-type: none"> <li>Increase percentage of children achieving early learning goals – increase number of children’s centres in place; improve %age children achieving learning goals</li> </ul>  |       | +%   | +%   | +%<br>in line        |      |
| <ul style="list-style-type: none"> <li>Improve standards at each key stage, particularly key stage 2 to be in line with national standards</li> </ul>  |       |      |      |                      |      |
| <ul style="list-style-type: none"> <li>Improve and expand the range of curriculum pathways for 14-19 year olds in line with strategy – stay on rates post 16 match national standards</li> </ul>   |       |      |      | in line              |      |
| <ul style="list-style-type: none"> <li>Increase number of extended schools offering range of additional support in line with Extended School Strategy</li> </ul>   |       |      | Met  | In line              |      |
| <ul style="list-style-type: none"> <li>Improve the educational outcomes of vulnerable groups of children and young people at all key stages – attainment of LAC at all key stages and proportion gaining qualification is in line with national levels</li> </ul>  |       |      |      | In line              |      |
| <ul style="list-style-type: none"> <li>Improve attainment of ethnic minority groups so that the attainment for</li> </ul>  |       |      |      |                      |      |
| <ul style="list-style-type: none"> <li>these groups improves by more than those for all pupils at each key stage</li> </ul>  |       |      |      |                      |      |
| <ul style="list-style-type: none"> <li>Improve attainment of mobile children and young people by targeting resources to areas where pupil mobility is high</li> </ul>  |       |      |      | In line              |      |
| <ul style="list-style-type: none"> <li>Improve attainment of pupils with learning difficulties and/or disabilities to match national rates of improvement</li> </ul>   |       |      |      | In line              |      |
| <ul style="list-style-type: none"> <li>Reduce the number of school exclusions to below national levels</li> </ul>  |       |      |      | Below national level |      |
| <ul style="list-style-type: none"> <li>Reduce the level of absences in secondary schools so match national levels</li> </ul>   |       |      |      | In line              |      |

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| <ul style="list-style-type: none"> <li>• Improve the take up of leisure and cultural activities – uptake of passport to leisure scheme increased</li> </ul>  |              |             |             | +25%        |             |
| <ul style="list-style-type: none"> <li>• Ensure school places keep pace with growth, and surplus places are reduced</li> </ul>   |              |             |             |             |             |
| <p><b>2.4 Make a Positive Contribution</b></p> <p>To enable children and young people to make a positive contribution by improving the meaningful participation of children and young people in decision making, improving the involvement of young people in volunteering, improving the support for parenting and reducing the amount of crime and anti social behaviour in which young people are involved.</p>       | <b>Datum</b> | <b>2007</b> | <b>2008</b> | <b>2009</b> | <b>2010</b> |
| <ul style="list-style-type: none"> <li>• Improve the involvement of young people in volunteering, particularly those from low income families ( see 1.5 particularly safer and stronger communities)</li> </ul>  |              |             | +%          | +%          | +%          |
| <ul style="list-style-type: none"> <li>• Improve the meaningful involvement of young people in the planning of services and future of Milton Keynes – implement Hear by Right, increase citizenship programmes in schools, increased involvement of young people in service design, increased participation of LAC in planning, support young parents involvement in residents forums and local action groups</li> </ul> |              |             | +%          | +%          | +%          |
| <ul style="list-style-type: none"> <li>• Reduce crime and anti-social behaviour young people are involved in (see 1.1 and 1.4 particularly safer and stronger communities) – target interventions to alcohol and substance misuse, improve school attendance</li> </ul>  |              |             |             |             |             |
| <ul style="list-style-type: none"> <li>• Increase support for parenting ( see safer and stronger communities particularly 1.9)</li> </ul>  |              |             |             |             |             |

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| <b>2.5 Achieve Economic Wellbeing</b><br><br>To support to children and young people achieve economic wellbeing by increasing the number of young people in education and work based training, reducing the number of low income households and growing our own professional and skilled workforce. | <b>Datum</b> | <b>2007</b> | <b>2008</b> | <b>2009</b>       | <b>2010</b> |
|---|--------------|-------------|-------------|-------------------|-------------|
| <ul style="list-style-type: none"> <li>• Increase the number of young people aged 16-19 in education and work based training ( see economic development and enterprise 4.2 and 4.4)</li> </ul>  |              |             |             |                   | 7%<br>NEET  |
| <ul style="list-style-type: none"> <li>• Implement 14 –19 strategy,</li> </ul>  |              |             |             | 75% at<br>level 2 |             |
| <ul style="list-style-type: none"> <li>• support development of University in MK, improve training programmes</li> </ul>  |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• reduce number of low income households</li> </ul>  |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• improve availability of child care, particularly in areas of disadvantage</li> </ul>   |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• improve support for young people with disabilities, helping them in transition to adulthood</li> </ul>   |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• create the least possible housing moves for families with housing need difficulties</li> </ul>   |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• develop children’s workforce strategy</li> </ul>   |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• encourage the development of workforce learning opportunities such as apprenticeships</li> </ul>   |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>• improve the education and business partnership, involving the owners of small businesses</li> </ul>  |              |             |             |                   |             |
| <ul style="list-style-type: none"> <li>•</li> </ul>   |              |             |             |                   |             |
| <b>Enabling Measures requested</b>  |              |             |             |                   |             |
| Pooling school financial reserves. Schools have a wide disparity in financial reserves. Pooling of reserves would enable a more balanced resourcing of improvements. Ability for reserves to be utilised by LA to support initiatives whilst dormant for short periods.                             |              |             |             |                   |             |

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LPSA2 in italics

| 3.0 HEALTHIER COMMUNITIES & OLDER PEOPLE   | Measure  |                 |                 |                 |                 |
|--|--|-----------------|-----------------|-----------------|-----------------|
| 3.1<br>Improved Health and reduced health inequalities<br>Reduced health inequalities within the local area, by narrowing the gap in all-age, all cause mortality (Mandatory)<br>Lead Rachel Flowers   | Datum  | 2007            | 2008            | 2009            | 2010            |
| <ul style="list-style-type: none"> <li>• Reducing inequalities in life expectancy between the most and least affluent, as measured by the difference in life expectancy between the most deprived and least deprived quintiles of wards as measured by the Index of Multiple Deprivation</li> <li>• Reducing inequalities in infant mortality as measured by the number of infant deaths (less than one year) per 1,000 live births</li> </ul> |  |                 |                 |                 |                 |
| <p><i>LPSA</i></p> <ul style="list-style-type: none"> <li>• Increase the number of people who quit smoking- as measured by 4 week quitters <i>Rachel Flowers</i></li> <li>• Increase the number of people who quit smoking within the top 20 most disadvantaged parishes <i>Rachel Flowers</i></li> <li>• Increase the number of pregnant women supported to quit smoking during pregnancy <i>Rachel Flowers</i></li> </ul>                    | Baseline<br>2003<br>938 per<br>year<br>30% of all<br>4 week<br>quitters<br>0 | 1300<br><br>30% | 1400<br><br>30% | 1500<br><br>30% | 1600<br><br>30% |
| <ul style="list-style-type: none"> <li>• Reduce Body Mass index of targeted obese people and to increase the physical activity levels of a target group of sedentary people living in the 20 most deprived wards <i>Stephen Gunther</i></li> </ul>   | Reduce by<br>17.18 BMI<br>in group<br>baseline 0                             |                 |                 |                 |                 |

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|---|-------------------------------|--|------------------------------|--|--|
| <ul style="list-style-type: none"> <li>Percentage of 5-16 year olds in all of Milton Keynes' schools who participate in an average of 2 hours high-quality PE and school sport a week within and beyond the National Curriculum during one complete school year <b>Richard Davis</b></li> </ul>   | Baseline<br>2005<br>63%       |  | Nat.<br>85%<br>Local<br>:90% |  |  |
| <ul style="list-style-type: none"> <li>Reduce Body Mass index of targeted obese people- Aggregate net change in Body Mass Index (BMI) over a period of not less than 12 months of specified cohort during the specified period. <b>Di Gray Stacey Holt MKC leading LPSAII</b></li> </ul>  |                               |  |                              |  |  |
| <ul style="list-style-type: none"> <li>The number of patients who completed treatment of chlamydia infection in Milton Keynes <b>Ivo Haest</b></li> </ul>   |                               |  |                              |  |  |
| <ul style="list-style-type: none"> <li>The number of HIV patients residing in Milton Keynes at the time of diagnosis</li> </ul>   |                               |  |                              |  |  |
| <ul style="list-style-type: none"> <li>being treated early. <b>Ivo Haest</b></li> </ul>   |                               |  |                              |  |  |
| <ul style="list-style-type: none"> <li>The number of cases in which HIV infection is transmitted from mother to child in Milton Keynes <b>Ivo Haest</b></li> </ul>  |                               |  |                              |  |  |
| <ul style="list-style-type: none"> <li>Number of a population of 1,000 who report that they do at least 30 minutes of moderate intensity sport and physical activity on at least 5 days of the week and report that they have sustained this level of sport and physical activity for one year. To be measured by telephone IPAQ before and after the LPSA</li> </ul> | Report Jan<br>07              |  |                              |  |  |
| Non LPSA- Work happening <ul style="list-style-type: none"> <li>Measurement of height and weight in reception and Year 6 ( 96% of all state schools participating) <b>Di Gray</b></li> </ul>  | Baseline in<br>Aug 06         |  |                              |  |  |
| <ul style="list-style-type: none"> <li>Fruit and vegetable intake will be recorded by MK lifestyles survey, (baseline expected for adults Jan 07). <b>Stephen Gunter</b></li> </ul>   |                               |  |                              |  |  |
| <ul style="list-style-type: none"> <li>Health Related Behaviour Questionnaire for children (secondary and targeted primary) <b>Chris Vallance</b></li> </ul>  | Baseline<br>April/May<br>2007 |  |                              |  |  |

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| <ul style="list-style-type: none"> <li>Uptake of 'flu vaccinations <b>Rachel Flowers</b></li> </ul>  | Baseline 2005/06  |  |  |  |  |
| <ul style="list-style-type: none"> <li>Work of the DAT- <b>Christine Vallance</b></li> </ul>   |   |  |  |  |  |
| <p><b>Due to be happening soon</b></p> <p>Two new specific smoking indicators in Primary Care-due to be in when QMAS is back up and running in October</p>   |   |  |  |  |  |
| Physical health checks for people with mental health problems and learning difficulties – ( <b>Sonia Morton</b> – pilot baseline)  |   |  |  |  |  |
| Increase prescribing rate of statins and aspirin( in top x most deprived GP practices) QOF <b>Alison Jamson</b>  |   |  |  |  |  |
| <p><b>3.2</b><br/> <b>Increased independence, well being and choice for vulnerable and older people through active participation in the community including physical activity enabling them to have a healthy and active lifestyle.</b></p> <p><b>3.3</b><br/> <b>Improved quality of life and independence for all vulnerable and older people enabling them to remain living safely at home for as long as possible.</b><br/> <b>Lead Jane Reed</b></p>  |   |  |  |  |  |
| <p><b>Accident prevention - Increase physical activity –</b><br/> <i>LPSA2 To improve ... health and physical well-being... to reduce Body Mass Index of targeted obese people and to increase the physical activity levels of a targeted group of sedentary people living in the 20 most deprived wards in Milton Keynes.</i><br/> <b>Measures</b></p> <p>(i) <i>Aggregate net change in Body Mass Index (BMI) over a period of not less than 12 months of specified cohort during the specified period.</i></p> <p>(ii) <i>Number of a population of 1,000 who report that they do at least 30 minutes of moderate intensity sport and physical activity on at least 5</i></p> | baseline<br>prelim<br>results<br>suggest<br>that 20.*%<br>of MK pop<br>take part in<br>PA/sport<br>3xwk(Sport |  |  |  |  |

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|   | <i>days of the week and report that they have sustained this level of sport and physical activity for one year. To be measured by telephone IPAQ before and after the LPSA. Indicator to be based on 1,000 people who are sedentary at the start of the LPSA. Stacey Holt</i> | Eng)   |  |  |  |  |
| (iii)                                   | Exercise classes in Sheltered Housing schemes – Anjula Cheema   |  |  |  |  |  |
| (iv)                                    | Impact project – people with mental health problems and people with a learning disability – Pete Cox  | Baseline<br>Sept 06  |  |  |  |  |
| (v)                                     | Increase the number of people using the Active MK Exercise Referral Scheme. <a href="http://www.mkweb.co.uk/mkactive">www.mkweb.co.uk/mkactive</a> - Stephen Gunther  | 30 referrals<br>month,<br>70% take<br>up scheme<br>50%<br>complete<br>12 weeks |  |  |  |  |
| (vi)                                    | Use of community centres – Activity users, their increase including target communities and areas– Pete Cox  | Baseline<br>Sept 06  |  |  |  |  |
| <b>Accident prevention - Safe homes</b> |   |  |  |  |  |  |
| <b>Measures</b>                         |   |  |  |  |  |  |
| (i)                                     | Reduce the number of emergency admissions as a result of falls – Julie Uglow  |  |  |  |  |  |
| (ii)                                    | Increase the number of people receiving accident prevention advice in their own homes – Julie Uglow   |  |  |  |  |  |
| (iii)                                   | Reduce the number of falls within care homes – Shaaron Keaveny – Age Concern  |  |  |  |  |  |
| (iv)                                    | Adaptations – Alastair Gibbons/Liz Adams  |  |  |  |  |  |

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| (v) Community matrons and admissions avoidance- <b>Sheila Begley</b>  | Baseline<br>By end of<br>06/07 501<br>seen of<br>which 32%<br>living at<br>home<br>230 less in<br>residential<br>home |  |  |  |  |
| <b>Accident prevention - Safe environment</b>   |   |  |  |  |  |
| Measures  |   |  |  |  |  |
| (i) Increase number and diversity of people connected to community alarm service – particularly across all tenures, BME communities, people with disabilities – <b>Alastair Gibbons / Tracey Chapman</b>                  |   |  |  |  |  |
| (ii) Increase number of sprinklers in vulnerable peoples home- <b>Pete Jones</b>  |   |  |  |  |  |
| <b>Social and cultural participation</b>  |   |  |  |  |  |
| Measures  |   |  |  |  |  |
| (i) Increase number of vulnerable and older people accessing learning programmes – <b>Deborah Cooper</b>  |   |  |  |  |  |
| (ii) Increase the number of people achieving IT literacy – Silver Surfer, link to Digital Challenge project – <b>Jane Palmer Age Concern / Steven Jewell</b>  | Baseline<br>Users<br>Waiting list   |  |  |  |  |
| (iii) Heritage volunteering – Increased skills and training of people and particularly the BME and traditionally hard-to-reach communities assisting in increased learning and employment prospects – <b>Shane Downer</b> |   |  |  |  |  |
| (iv) Increase the number of people with learning disabilities gaining employment – <b>Maurica Legg / Sheila Taylor</b>  |   |  |  |  |  |
| (v) Public transport- increase choice for older people- <b>Kevin Whiteside</b>  |   |  |  |  |  |
| (vi) Project about day opportunities pre need for day care – e.g. art classes. Multi-agency link to social inclusion. <b>Mary Hartley</b>   |   |  |  |  |  |
| (vii) Green Gym initiatives – grow your own   |   |  |  |  |  |
| (viii) People with a learning disability registered to vote – <b>Maurica Legg</b>   |   |  |  |  |  |

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| (ix) BME elders attending lunch clubs – <b>John Heseltine</b>   |  |                                       |  |  |  |
| <p><b>Eliminate poverty, support independence, increase choice</b><br/> <b>Measures</b><br/>                 (i) Debt counselling – libraries as advice surgeries<br/>                 (ii) Benefit take up- MKCash in GPs surgeries,- Home visits <b>Jane Palmer</b></p>   | Baseline Benefit uptake  |                                       |  |  |  |
| (iii) Direct payments and individual budgets – <b>Dave Ewing</b>  | Baseline 31 Mar 06   |                                       |  |  |  |
| (iv) Public transport – focus on older and vulnerable people – <b>Kevin Whiteside</b>   |  |                                       |  |  |  |
| (v) Support – enable older / vulnerable people to access reliable, reasonably priced home maintenance services e.g. cleaning, gardening, minor repairs, etc to give confidence to maintain their own homes. Would help prevent accidents, prevent mental and physical deterioration, and combat crime as vulnerable people’s houses would be less identifiable. |  |                                       |  |  |  |
| (vi) Fuel poverty and access to warm front grants   |  |                                       |  |  |  |
| <p><b>Support Carers’ physical and mental health</b><br/> <b>Measures</b><br/>                 (i) Number of carers accessing preventative services e.g. sitting service, carers’ support service- <b>Alison Shepherd</b></p>   | No of carers accessing breaks  |                                       |  |  |  |
| <p><b>Accessible and appropriate services</b><br/>                 (i) Minor ailment scheme- supporting advice and information through pharmacists that prevent inappropriate attendance to A&amp;E, Walk in Centre or GPs<br/> <b>Nikki Hughes</b></p>   | baseline 06 prevent 1 attendce at A&EWiC and 1 GP appointme nt per day | 1.5 A&E 1 WiC 1 per GP prctice per wk |  |  |  |

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| <p>Need to do include something about intensive home support — OT aids to daily living<br/>         – access to GPs – services available at GPs – District Nurses – Domestic violence<br/>         and elder abuse</p>  |  |  |  |  |  |
| <p><b>3.4<br/>         Provision of affordable, decent housing and housing support for people in need<br/>         and prevention of homelessness.<br/>         Lead Pam Wharf</b></p>  |  |  |  |  |  |
| <ul style="list-style-type: none"> <li>• Debt counselling</li> <li>• Support for vulnerable owner occupiers who cannot maintain their own homes</li> <li>• Increase tenancy support</li> <li>• Increase floating support</li> <li>• Lifelong adaptable housing</li> <li>• Reduce the number of households living in temporary accommodation</li> <li>• Reduce the households needing to be accepted as homeless</li> <li>• Support scheme for families at risk of losing their tenancies because of anti social behaviour- There are a small number of families who the council has to evict because of their anti social behaviour, evicting them from council housing does not 'solve' the problem as they simply move somewhere else and do not necessarily stop their anti social behaviour</li> <li>•</li> </ul> |  |  |  |  |  |
| <p><b>Enabling Measures requested- new document to be completed here</b></p>  |  |  |  |  |  |
| <ul style="list-style-type: none"> <li>• Relax rules re key worker housing – cross cutting</li> <li>• Council tax benefit (sure start for older people)</li> </ul> <p>Renegotiate QOF (quality outcome framework)</p>   |  |  |  |  |  |

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### Introduction

Our belief is that enterprise, creativity and innovation are three of the key drivers of a sustainable local economy. Our strategy within this block is to seek to encourage and enable the development of these drivers in all sections of the community of Milton Keynes. Particular focus will be given to those groups at risk of being marginalised from the local economy.

### Summary of Context

Milton Keynes has been identified as an area for major expansion. Over the next 30 years the population is expected to grow to around 320,000. It is estimated that around 70,000 new jobs will need to be created to ensure a balance between those seeking work and jobs available. More efficient use of natural resources improved human capital through developing skills and knowledge  
(To be completed)


| <b>4.0 ECONOMIC DEVELOPMENT &amp; ENTERPRISE</b><br><b>Enterprise MK – A sustainable local economy through enterprise, creativity and innovation</b>   | <b>Measure</b> |             |             |             |             |
|--|----------------|-------------|-------------|-------------|-------------|
| <b>4.1 Skills MK</b>   | <b>Datum</b>   | <b>2007</b> | <b>2008</b> | <b>2009</b> | <b>2010</b> |
| <p><b>4.1.1 Encouraging enterprise in young people</b></p> <p>4.1.1.1 Improved education business links<br/>Increased number of business engaged in provision of work experience (cf. section 2.5 improved education business partnership)</p> <p>4.1.1.2 Improved enterprise skills development within schools<br/>Number of schools embedding enterprise skills in curriculum (cf. section 2.3 improved curriculum pathways)</p> <p>4.1.1.3 Reduction of NEET through engaging young people in enterprise.<br/>Reduction of young people in NEET group.<br/>Increased enterprise opportunities for NEET young people. (cf. section 2.3 improved outcomes for vulnerable young people, reduction in exclusions. Section 2.5 increased WBL)</p> <p><b>4.1.2 Support for Enterprising business</b></p> <p>4.1.2.1 Increased support for new and ongoing business<br/>Number off new start-ups supported (pre-start, less than 12 months)</p> <p>4.1.2.2 Enterprise support for under represented groups</p> |                |             |             |             |             |

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| <p>Number of enterprise starts from under represented groups (Young people, Women, BME)</p> <p>4.1.2.3 Increased skills development within business<br/>Number of businesses taking up training opportunities</p> <p>4.1.2.4 Increased support for social enterprise<br/>Number of new Social Enterprise receiving business advice.</p> <p><b>4.1.3 Learning resources as a focus for Enterprise</b></p> <p>4.1.3.1 Progressing University MK as an “attractor” for enterprise<br/>Growth of University (No. of students, No. of PhD starts)</p> <p>4.1.3.2 Increased learning opportunities to meet the needs of an expanding city<br/>Care sector training, Public Sector and Leisure, tourism and hospitality</p> <p>4.1.3.3 Access to training for migrant workforce<br/>Development of new models of Apprenticeship.<br/>Engagement of 50+ in learning increased access to ESOL for migrant workforce, particularly those not in residence for 4 years yet.<br/>Starts in ESOL, Skills for Life Level 2 (link to HMO’s)</p> <p>4.1.3.4 Improved access to training for under represented groups<br/>Access for 50+, young parents</p> <p><b>4.1.4 Individual involved in the economy</b></p> <p>4.1.4.1 Support for self-employment<br/>Advice session for self-employees</p> <p>4.1.4.2 Increased Adult Guidance<br/>Increased take up rates of Adult Guidance</p> <p>4.1.4.3 Reduction of economically inactive adults through improved provision<br/>Reduction in rates of inactivity particularly amongst disadvantaged groups (cf. section 2.1 young parents)</p> |  |  |  |  |  |
| <b>4.2 Destination MK</b>   |  |  |  |  |  |
| <p><b>4.2.1 Milton Keynes perceived as a place of enterprise, creativity and innovation</b></p> <p>4.2.1.1 Increased access to Milton Keynes through Brand development<br/>Number of new business coming to Milton Keynes</p> <p>4.2.1.2 Increase access by businesses through developed inward investment strategy.<br/>Decrease in % of available office floor space relative to total floor space<br/>Increase in total number of jobs</p> <p><b>4.2.2 Property for innovation</b></p> <p>4.2.2.1 Improved access to property for new business</p>   |  |  |  |  |  |

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| <p>Increased floor area for Business Incubators<br/>                 4.2.2.2 Increased housing supply with improved access to housing for Key-workers and those on lower incomes.<br/>                 Numbers of new houses<br/>                 Numbers of new social housing<br/>                 Numbers of Key-Worker houses<br/> <b>4.2.3 Improved destination offers</b><br/>                 4.2.3.1 MK as an increased destination for retail<br/>                 Numbers of people using CMK<br/>                 4.2.3.2 MK as an increased destination for Leisure and tourism<br/>                 Increased use of weekend hotel beds<br/>                 4.2.3.3 MK as an increased destination for Arts and culture<br/>                 Number of enquiries Destination MK<br/> <b>4.2.4 Transport and Access</b><br/>                 4.2.4.1 Increased access to Public transport<br/>                 Increased use of public transport<br/>                 4.2.4.2 Reduced car use for employment<br/>                 Increased use car share scheme<br/>                 4.2.4.3 Broadband take-up<br/>                 % of houses using broadband<br/>                 % of houses using broadband in most disadvantaged SOA's</p> |  |  |  |  |  |
| <p><b>4.3 Sustainable MK</b></p>   |  |  |  |  |  |
| <p><b>4.3.1 Improving environmental performance</b><br/>                 4.3.1.1 Develop sustainable production and consumption<br/>                 Increase in SME business recycling<br/>                 Increased waste minimisation<br/>                 Increased participation in CSR initiatives<br/>                 4.3.1.2 Improve business energy management<br/>                 Increased number of business participating in environmental management systems.<br/> <b>4.3.2 Reduce differential between MK average and most disadvantaged wards</b><br/>                 4.3.2.1 Reduced unemployment rates and economic inactivity<br/>                 Unemployment rates in 20% most disadvantaged SOA's relative to MK average<br/>                 4.3.2.2 Increased skills levels</p>   |  |  |  |  |  |

**Local Area Agreement - CLOSING THE GAP**

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|---|--|--|--|--|--|
| <p>Improved take up of training in 20% most disadvantaged SOA's</p> <p>4.3.2.3 Increasing innovation</p> <p>Increase total entrepreneurial activity among the population in 20% most disadvantaged SOA's</p> <p><b>4.3.3 Improved support for economy in Rural areas</b></p> <p>4.3.3.1 Increased support for new and ongoing rural businesses</p> <p>Number of new start-ups support (pre-start, less than 12 months)</p> <p>4.3.3.2 Increased skills development within rural businesses</p> <p>Number of rural businesses taking up training opportunities</p> <p>4.3.3.3 Improved economic activity</p> <p>Economic activity rates relative to whole MK</p> |  |  |  |  |  |
|   |  |  |  |  |  |
| <b>Enabling Measures requested</b>  |  |  |  |  |  |
| <p>Enabling measures under discussion and the adjustment to targets to be made should they be agreed</p> <p>LAGBI</p> <p>ESOL for those not achieving 4 years residency criteria, focus on HMO's</p> <p>Broadening of key worker criteria for housing.</p> <p>Relaxation of Capital/Revenue split on certain streams of Government funding</p>  |  |  |  |  |  |

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