

Health and Wellbeing Priorities

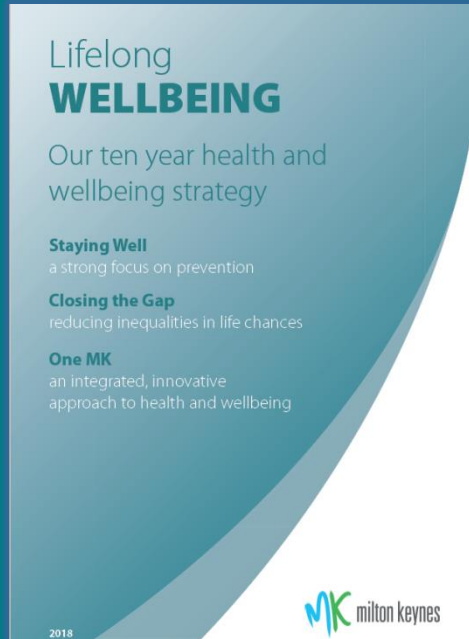
Vicky Head

Director of Public Health

HWB, Wednesday 13 January 2021



Previous HWB Priorities



**Initial priorities agreed
in June 2018**

Themes

Prevention

Mental Health

Long term conditions

Out of Hospital Services

Homelessness



**Progress
reports
brought to
HWB
throughout
the year**

Agreed priorities for 2020

Theme	Agreed Priorities February 2020
Mental Health	SW2 Help children and young people to better mental health
	LW2 Improve the lives of everyone living with mental illness through raised awareness and more effective support services
	AW6 Promote positive mental health and reduce social isolation through strengthening social support and social network
Abuse	SW1 Stop all forms of abuse including neglect and address the impact it has on children and young people
	LW1 Stop all forms of abuse and exploitation, including domestic abuse
Poverty and inequalities	<i>A system focus on child poverty and reducing inequalities in life chances linking the Child Poverty Commission</i>

Child

- Loss of schooling (education, social opportunities, vulnerable children)
- Increase in child poverty

Adults

- Changes in underlying drivers for health: employment and financial security; opportunities to be active and to socialise; differential exposure to Covid-19
- Increases in psychological distress and prescription of anti-depressants and medication for anxiety
- These have been experienced differentially – inequalities widened and will continue to widen

Aging well

- Older adults experienced greatest health burden – both direct and indirect due to isolation
- Risk that isolation and shielding will negatively impact on independence

New priorities

- Retain **mental health** priorities (SW2, LW2, AW6)
- New focus on physical activity
- Retain and broaden focus on poverty and inequalities

Proposed priorities 2021

Theme	Agreed Priorities February 2020
Mental Health	SW2 Help children and young people to better mental health
	LW2 Improve the lives of everyone living with mental illness through raised awareness and more effective support services
	AW6 Promote positive mental health and reduce social isolation through strengthening social support and social network
Physical Activity	SW4 Make it easier for children and young people to become more active
	LW3 Reduce the risk of heart disease, cancer and stroke through increasing healthy living
	AW1 Older citizens are supported to stay healthy and maintain their independence
Poverty and inequalities	<i>A system focus on reducing inequalities, including implementing the recommendation of the MK Child Poverty Commission</i>