

MILTON KEYNES  
COUNCILMILTON KEYNES  
LICENSING

16 JAN 2007

## INTERNAL MEMORANDUM

**To:** Ed Fisher,  
Environmental Health Officer

**Our Ref:** KR/ns

**From:** Karen Rogers,  
Assistant Director (Quality)

**Your Ref:**

**Date:** 16.01.07

**Representation regarding Application to Review Premises Licence**  
**Premier Store ref: 092895**

As the representative of the Responsible Authority, Milton Keynes Safeguarding Children Board, I would like to express my concern that there has been an issue regarding the sale of alcohol to minors at these premises, which contravenes the licensing objective in relation to Protecting Children From Harm. Whilst I have had no direct evidence of this occurring, I am aware of the issue from the reports of the Trading Standards Officers.

Clearly any encouragement to underage young people to consume alcohol is detrimental to their wellbeing, not only because of the physical effects that alcohol can have on them. Drinking alcohol is likely to impair their judgement and therefore increase their vulnerability in all sorts of ways such as; the ability to gauge distance (crossing roads etc), the ability to judge what are 'risky' situations in terms of likelihood to get involved in physical confrontations or with adults who may wish to exploit them. In addition, alcohol consumption can lead to anti-social behaviour and crime.

I would appreciate it if you could take the above into consideration. If you require further information please do not hesitate to contact me.

Karen Rogers  
Assistant Director (Quality)  
on behalf of the Milton Keynes Local Safeguarding Children's Board