

Joint Health and Wellbeing Strategy 2012 - 2015

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Purpose of Report:

This report summarises the work undertaken so far to produce a three year Joint Health and Wellbeing Strategy (JHWS). It seeks approval from the Shadow Health and Wellbeing Board (the Board) to undertake a 90 day consultation process with the general public, stakeholder organisations and partners. Following the consultation period, the Board will meet in September at which final approval of the strategy will be sought. Once final approval is gained recommendations for the adoption of this strategy will be made to Milton Keynes Council's Cabinet and Milton Keynes Clinical Commissioning Group.

1. Background

At the inaugural meeting of the Board on December 1st 2011 agreement was reached to develop a JHWS. A Strategy Development Group was established which began to utilise information from the Joint Strategic Needs Assessment 2011/12, the MK Social Atlas 2011 and the Public Health Report 2010. Over the ensuing weeks a number of themes and a clear set of priorities emerged. As a result three key strategic priorities and nine underlying objectives have been defined. This has culminated in a draft JHWS being developed (See Appendix A).

2. Key Issues

Through information derived from local assessments of need the draft Joint Health and Wellbeing Strategy identifies three priority areas:

1. Improve Wellbeing
2. Reduce early deaths and tackle major diseases
3. Reduce health inequalities

In order to meet these priorities nine objectives have been developed, to be delivered over the course of three years. These objectives are proposed as the main areas of focus in implementing the strategy. They range from supporting people to engage in healthier lifestyles, reducing unnecessary hospital admissions through to taking steps to reduce poverty.

An implementation plan, including clear time scales, milestones to be achieved and the identification of teams/organisations responsible for putting the strategy into action, will all be developed following adoption of the strategy. Work has already begun on developing measurable outcomes through focussing on the three national outcomes frameworks for public health, the NHS and adult social care.

A 90 day consultation period is proposed to ensure that all members of the public, stakeholder organisations and partners can contribute their views. Final approval of the strategy will be sought from the Board on September 27th 2012. Once final approval is gained, recommendations for the adoption of this strategy will be made to Milton Keynes Council's Cabinet and Milton Keynes Clinical Commissioning Group.

3. Recommendations

1. That the Board agrees to a 90 day consultation period
2. That the Board takes an active role in consulting with the public, stakeholders and partners including hosting a consultation event