

PUBLIC CONSULTATION PROGRAMME

Below is the proposed engagement plan for gaining feedback and response to the three strategies during the formal 12-week consultation period.

a) Stakeholders

Targeting sector specific organisations, engaged individuals, volunteers, MKC colleagues and major partners such as Destination MK, Parks Trust and the Centre:MK, Bucks and MK Sports Partnership, MK Sports Board

i. **Workshops**

Detailed workshop with informed stakeholders about the detail of each strategy and their respective action plans. Targeting c. 30 attendees at each session

- Arts – MK Gallery, October 10-12pm
- Heritage – MK Museum,
- Sports – October 7pm – 9pm
- Community – October 7pm – 9pm.

ii. **Direct Engagement**

Offering one-to-one's for stakeholders including consultation through planned activities such as follow up briefing from initial community officer meeting, artist networking, planned meetings and events, visits to community centres.

iii. **Method of Engagement**

Direct email invitations, MKC weblet information, educate, Members News & Tuesday Bulletin, voluntary organisations newsletters (i.e Community Action MK)

b) Public

Engaging the general public, councillors and partners with less in-depth knowledge on strategy detail or projects to-date

i. **Workshops**

A joint presentation of the three strategies with an overview of the top priorities including question and answer session and take-away surveys for in-depth feedback

- Parks Trust Pavilion, late October 6-7pm
- Parks Trust Pavilion, late October 1-2pm

ii. **Survey**

Two surveys released via Survey Monkey, the first will cover Sports and Community and the 2nd will combine Arts and Heritage. This will be available on-line and promoted through the press routes stated below.

iii. **Method of Engagement**

- E-bulletins: educate, Tuesday Bulletin, MKCCM, Community Action MK
- PR: MK News, Citizen, MKFM, 3 Counties, Live MK, Parish Newsletter.
- Social Media: facebook, twitter, MKC weblots

c) **Targeted**

- i. Heritage Open Days: utilising the mass of heritage audiences to gather evidence and response to the Heritage, Museums & Archives Strategy.
- ii. Diversity Workshop: facilitated by New Towns specialists 'Centre for Sustainable Communities' in partnership with MK Community Language Service on Arts and Heritage needs for new town development focusing on response by diverse residents.
- iii. Information displayed in some of our public buildings (Leisure Centres, Community Centres).