

## Survey Results

### 1.1 **Question 1 - How interested were the respondents in being made aware of licence applications?**

32 were interested, 1 was neutral and 1 not interested.

### 1.2 **Question 2 - Which of the following is likely to bring a licensing application to your attention?**

Council Letter - 32

Statutory Process (i.e. Blue notice, newspaper advert, Council web notice) - 4

Word of Mouth - 2

Ward Councillor or Parish Council - 1

### 1.3 **Question 3 - How likely is it that you will be aware of a licence application via the statutory method?**

Certainly would - 4

Probably would - 6

Unlikely - 15

Not at all - 7

### 1.4 **What would prevent you from being aware of an application advertised in accordance with statutory process?**

Do not buy MK citizen - 23

Do not go past licensed premises - 11

Disability - 1

Regularly away from home - 1

Do not have internet access - 1

### 1.5 **Question 5 - If a suitable environmentally friendly alternative was not available, would you be happy to not receive a letter?**

Yes - 20

No - 12

### 1.6 **Question 6 - Which of the following do you consider be a suitable alternative?**

Opt-in email address - 19

Displaying of several A3 notices in the nearby area - 13

Use of social medial - 7

Advert on the Council home page - 10

No response - 3

Only notify residents of high risk applications