

# Draft Milton Keynes Health and Wellbeing Strategy 2012-15

Consultation Paper



[www.milton-keynes.gov.uk/consultations](http://www.milton-keynes.gov.uk/consultations)

The Health and Wellbeing Board (HWB) is required to develop a Health and Wellbeing Strategy for Milton Keynes through collaborative working between public agencies and civil society organisations (voluntary and community organisations).

The overall aim of this strategy is to improve both the health and wellbeing of individuals and communities across Milton Keynes.

Three priorities have been identified to focus on throughout 2012-15:

### **1. Improve Wellbeing**

- Support and motivate the people of Milton Keynes to engage in healthier lifestyles
- Improve access to, and quality of, mental health promotion and services
- Engage with communities and work with them to build on their strengths (the 'asset' approach)

### **2. Reduce early deaths and tackle major diseases**

- Reduce early deaths from Coronary Heart Disease, Cancer, Diabetes, Lung Disease and other long term conditions
- Reduce accidents in the home and on the roads, for both old (over 65 years) and young (under 5 years)
- Reduce unnecessary hospital admissions

### **3. Reduce health inequalities**

- Reduce poverty
- Promote fair employment opportunities
- Meet the needs of vulnerable adults and children

Focusing on these priorities can add years to life, tackle the issues that are relevant to both young and old and address inequalities in the short and long term. We want to improve the opportunities for adults and children to enjoy a healthy, safe and fulfilling life.

Feedback from this consultation will be used to finalise the strategy before it is taken to the Shadow Health and Wellbeing Board in September and then agreed at the CCG (Clinical Commissioning Group), MKC Cabinet and Select Committee in October 2012.

## Consultation Questions

Please help us to develop our strategy by giving us your thoughts and ideas below:

- **Do you understand the aim of the draft strategy?**

Yes       No

- **Do you think that the identified priorities / objectives should be the focus of the draft strategy?**

**1. Improve Wellbeing**

Yes       No

**2. Reduce early deaths and tackle major diseases**

Yes       No

**3. Reduce health inequalities**

Yes       No

- **If no, what areas could the Health and Wellbeing Board look at?**

For further information or for copies of the draft strategy please visit [www.milton-keynes.gov.uk/consultation](http://www.milton-keynes.gov.uk/consultation) or you can contact us on 01908 253041 or via email [cwcomms@milton-keynes.gov.uk](mailto:cwcomms@milton-keynes.gov.uk)

## About you (optional)

### Gender

Male  Female

### What is your age?

Under 25  25-44 yrs  45-59 yrs  
 60-74 yrs  75 yrs and above

### Which of these groups do you consider you belong?

White (British)  White (Irish)  White (other)  Black (Caribbean)  
 Black (African)  Black (other)  Asian (Indian)  Asian (Bangladeshi)  
 Asian (Pakistani)  Chinese  
 Mixed heritage (please specify) .....  
 If other please specify .....  Prefer not to say

### Do you consider yourself to have a disability?

Yes  No  Prefer not to say

Post code: .....

*Thank you for completing this questionnaire*

Please return your form **on Thursday 23 August 2012**

**By Email to: [cwcomms@milton-keynes.gov.uk](mailto:cwcomms@milton-keynes.gov.uk)**

**Or by post to:** Health and Wellbeing Consultation  
 Policy and Performance  
 Milton Keynes Council  
 Civic Offices  
 1 Saxon Gate East  
 Central Milton Keynes  
 MK9 3EJ

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