

# Demand Responsive Transport

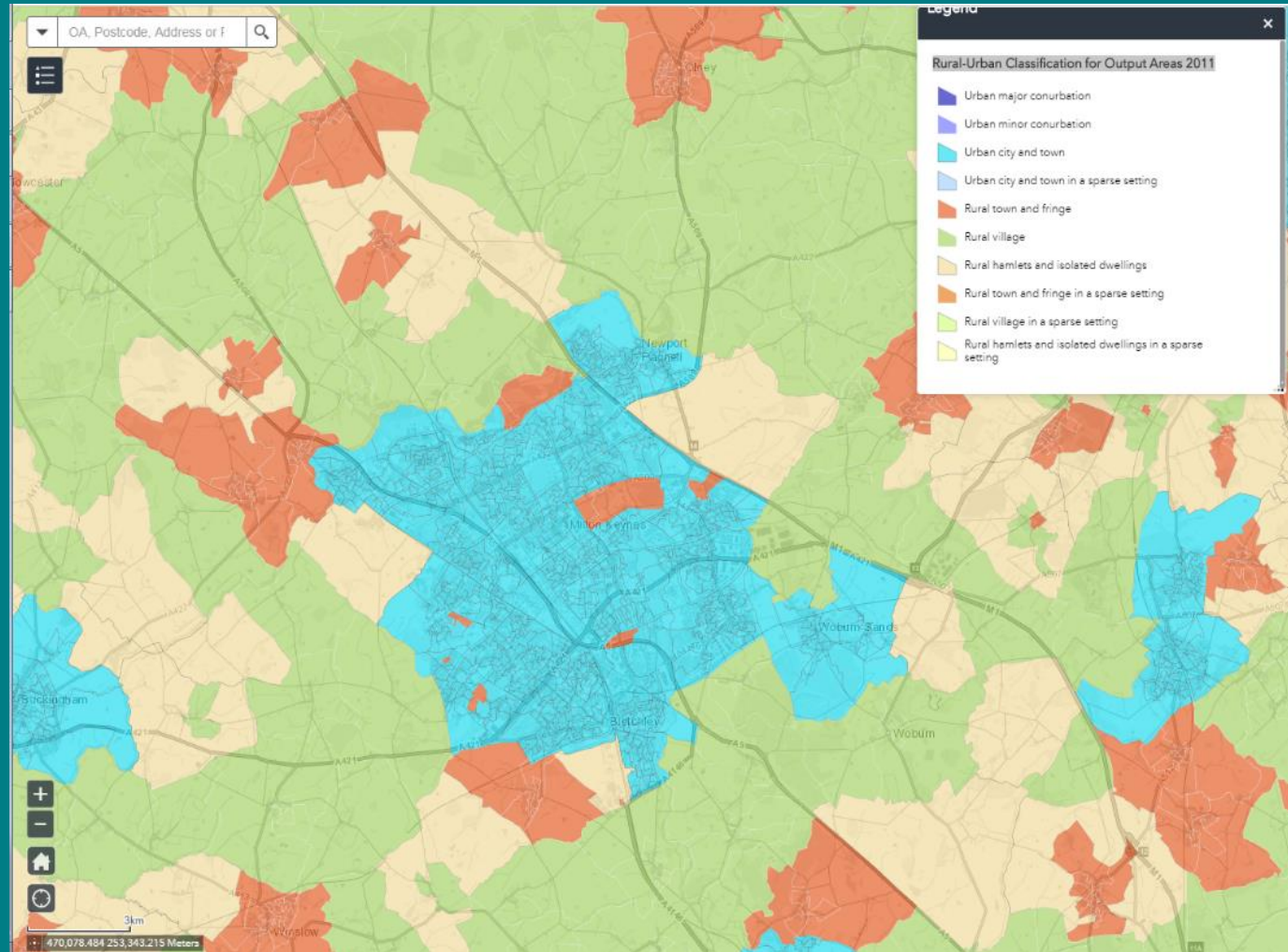


Adele Wearing  
Strategic Lead Transport



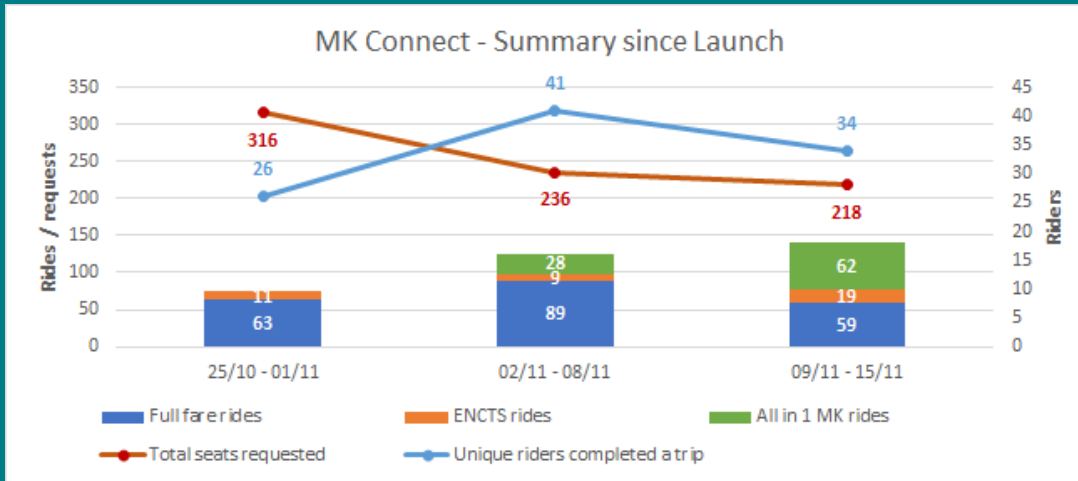
# DRT

- What is demand responsive transport?
- Urban vs. Rural



# Implementation

- Service levels
- Electric and Accessible
- Scalability
- Information / data



09/11 - 15/11	
<b>Ridership</b>	
Total rides completed	140
-- ENCTS rides	19 (2 by phone)
-- All in 1 MK rides	62
Total seats requested	218
Unique riders completed a trip	34
Unique riders requested a trip	85
<b>Quality of service</b>	
Avg ETA	10.6 min
Avg ride rating	4.9/5
Seats unavailable	2%
Avg walking distance	123 m
<b>Efficiency</b>	
Avg ride distance	5km
Avg ride duration	7 min



# Scope

- Hours of Operation
- Accessibility
- Pricing
- Contract Management



# Finances

- 19/20 £2.9 million (£1.4m from general fund)
- 20/21 Estimate £1.4 million including retained services (£600k from general fund)
- A number of other sources are ending in the next 12 months

# A Better Solution

Better than reducing services - greener and more sustainable than running empty buses.

More flexible, going where people want to go, not where the route has historically run.

Better opportunities for employment as areas become more accessible.

Better standards of service, some rural areas have no route, others have a bus every two hours for some of the day and nothing on Sunday.



**Thank you**