

Road Safety in Milton Keynes We want your views



Why Road Safety...?

The safety of users of the public highway in Milton Keynes is an absolute priority. We all have a responsibility for road safety – either as road users, road authorities or transport providers.

Milton Keynes Council wants to hear your views about road safety in the borough and where can we make improvements. The council’s road safety policy aims to:

- reduce the number of traffic collisions and casualties
- educate people on how to stay safe on roads and Redways
- work with our partners in the Police, Fire Service, Education Department, Primary Care & other Local Authorities to achieve the above aims

To view the strategy, copies are available in all public libraries, online, or contact us:


Web: www.milton-keynes.gov.uk/road-safety

Email: road.safety@milton-keynes.gov.uk

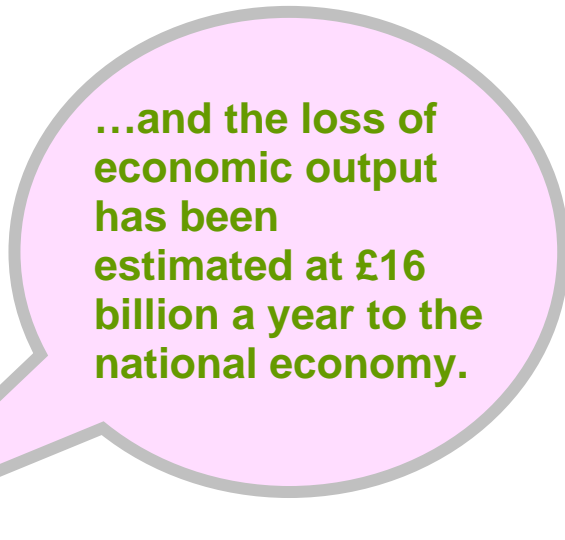
Phone: 01908 252764



Road Safety – a responsibility for all...



Road traffic collisions can have a devastating effect on the lives of those involved...




...and the loss of economic output has been estimated at £16 billion a year to the national economy.

Over the past decade, Milton Keynes Council working together with our partners, has made good progress in making our roads safer, reducing the number of casualties and improving the road network for all road users.

By 2010, there has been a 61 per cent reduction in the number of killed or seriously injured casualties from the original 1994-98 baseline.

However, there is more to be done and there are significant challenges ahead as our population increases and demands on the public highway network rise.



We need to work closely with our partners to improve safety for all users on our roads.

Road Safety - Educating People

“What about driving on a busy road or at night?”

“If you’re a hesitant driver, you can get in other people’s way”

“What happens if I have a crash?”



Road Safety...our goals for 2020

To reduce the number of people Killed and Seriously Injured (KSI) in road collisions by at least 33%

To reduce the number of children (15yrs and under) killed or seriously injured in road collisions by at least 25%

To reduce the number of young people (16-24yrs) killed or seriously injured in road collisions by at least 25%

To reduce the number of vulnerable road users killed or seriously injured in road collisions by at least 25%

To reduce the number of older people (over 60yrs) killed or seriously injured in road collisions by at least 10%

Are we on the right track...?

Milton Keynes Council wants...

To make Milton Keynes highways among the safest in the UK, ensuring the safe design of a network that meets the needs of all users and providing a highway network where everyone, regardless of the way they choose to travel, feels safe.

Our Key Road Safety Objectives:

To raise the profile and status of the Road Safety throughout Milton Keynes;

To encourage people to consider the highway in a more responsible way and to give greater consideration to vulnerable road users;

To identify and engage all those stakeholders who can benefit from reducing casualties that result from road collisions in Milton Keynes, and who can contribute in a co-ordinated way to reducing them, and

To integrate a 'Milton Keynes approach' (project and programme management methodology) to road safety so as to use resources and funding in the most economic way.



...to ensure our roads are safer we will:

- make it easier for road users to do the right thing
- continue to offer education and training for children and learner and inexperienced drivers
- work with the road safety community on better tools to support road safety professionals
- offer remedial education for those who make mistakes and for low level offences where this is more effective than financial penalties and penalty points
- work with Thames Valley police to ensure “tougher enforcement” for the small minority of motorists who deliberately choose to drive dangerously, and
- also endeavour to extend this approach to cover all dangerous and careless offences, not just focusing upon speeding



Your views count...

We want to hear your views on how we can make Milton Keynes safer for all.

Our Draft Road Safety Strategy can be accessed here:
www.milton-keynes.gov.uk/road-safety

The consultation ends 1st December 2013

You can send comments via:

Email: road.safety@milton-keynes.gov.uk

Post:

Planning & Transport
Road Safety Team
Milton Keynes Council
Civic Offices
1 Saxon Gate East
Central Milton Keynes
MK9 3EJ

Tel: 01908 252764

www.milton-keynes.gov.uk/road-safety



M13406