

## ITEM 4(b)

### CRIME AND COMMUNITY SAFETY PARTNERSHIP

28 FEBRUARY 2000

#### PARTNERSHIP LOGO: PROPOSED DESIGN

##### 1. Purpose of Report

1.1 To encourage feedback and comments on the proposed draft design.

##### 2. Additional Information

2.1 Funding to develop the logo was secured from Thames Valley Police and the co-ordinators were able to utilise the skills contained within the Marketing and Communications Department at Milton Keynes Council.

2.2 The current draft design has been produced through a process of discussions and development of ideas with a local designer. The co-ordinators have tried to ensure that the ethos of “Community and Partnership involvement” is conveyed by a design that is both bold and new in its colours and layout.

2.3 Draft letterheads and compliment slips showing the proposed logo have been circulated with the agenda, and Partners are requested to feedback any comments directly to the **Co-ordinators** before the full meeting on 28 February 2000, which will allow Co-ordinators to collate feedback and take action on majority views.

##### 3. Recommendation

3.1 That the Partnership either accept the logo as printed or suggest possible improvements.