

A SOCIAL VALUE CHARTER FOR MILTON KEYNES

Social Value is defined as the benefit to the Milton Keynes community when commissioning takes place over and above the direct purchasing of goods, services or outcomes.

Embedding Social Value will ensure a voluntary, community and social enterprise sector which survives and thrives, maximising community outcomes and use of resources

SOCIAL VALUE IN ACTION

**the best start
in life,
creating
flourishing
individuals**

Peer support
Parenting support
Positive role models
Community led projects

**a healthy
standard of
living and
quality of life**

Affordable warmth
Anti-crime initiatives
Neighbourhood initiatives
Housing support
Sports clubs

**fair
employment
and good
work**

Healthy workplaces
Apprenticeships
Living wage
Start up business support

**healthy and
sustainable
places and
communities**

Thriving voluntary
& community sector
Social Enterprise
Place
GP One Click

**maximising
everybody's
potential and
capabilities**

Hobby & interest groups
Social entrepreneurs
Volunteering
Time banking

**preventing ill
health**

Health promotion
Wellbeing centres
Advice & guidance
Food schemes
Sports/arts projects
Befriending

Key Drivers

Health and Wellbeing Strategy Priorities
1. Improve wellbeing
2. Reduce early deaths & tackle major diseases
3. Reduce health inequalities

Key Drivers

Council Vision and Corporate Plan
CCG Strategy Priorities
1. Transforming Primary & Community Care (Care Closer to Home)
2. Sustainable Hospital Services
3. Quality & Inclusion

Key Drivers

Equality Act 2010
Localism Act 2011
Social Value Act 2012
Volunteering Strategy 2013
Social Inclusion Strategy (SEMLEP) 2014

