

**Appendix (vi) ARTS  
MILTON KEYNES CULTURAL STRATEGY WORK PLAN 2006 - 2012**

<b>Diversity</b>	<b>IDENTITY</b>
<b>PRIORITY ACTION 1</b>	<b>Develop programmes and processes that harness creative interests for young people, disadvantaged or minority groups to enable new cultural participation and employment opportunities</b>
1.10	Support the proposed move of the EMMA Academy (Ethnic & Minority Media Awards) to Milton Keynes
<b>Place</b>	<b>IDENTITY</b>
<b>PRIORITY ACTION 2</b>	<b>Develop place-making activities and processes to enhance the creative and sporting environment of Milton Keynes so that the built and green environment and supporting cultural activities are distinctive, stylish and of excellent quality.</b>
2.25	Develop a wide range of artists-in-residence programmes within Milton Keynes, utilising local and external artists and including an artist's exchange programme with other culturally vibrant cities
2.26	Further develop the Wolverton Community Campus project, the Newport Pagnell Academy, York House Media Resource Centre.
2.27	Re-engage with Thomas Heatherwick Studios (THS), building on the early work as Lead Artist/Designer for Milton Keynes
2.28	Develop an 'Arthouse Cinema' in Milton Keynes.
2.29	Work with planners, developers, architects and others to expand the range, style and build for performance venues/spaces.
2.30	Develop archives and learning space(s) for nationally significant local collections – both public and private
<b>Change</b>	<b>OPPORTUNITY</b>
<b>PRIORITY ACTION 4</b>	<b>Harness the creative aspects of change to enable the growth and regeneration activities throughout Milton Keynes to generate wide, significant and accessible new cultural opportunities and economic benefit</b>
4.19	Support the Arts for Health 'Teaching Hospital for the Arts' project and associated activities that increase the ability of artists to work effectively within the health sector to promote increased health and well-being.
4.20	Develop a programme for inclusion of local art works in new developments, local media & promotional activities
<b>Wealth</b>	<b>OPPORTUNITY</b>
<b>PRIORITY ACTION 5</b>	<b>Through cultural and creative activities expand the opportunities for significant increased economic participation and wealth generation across Milton Keynes</b>
5.11	Support the operation and continuation of the St-Art programme of business advice to creatives
<b>Resource</b>	<b>ENGAGEMENT</b>
<b>PRIORITY ACTION 7</b>	<b>Expand the level and quality of resources that support Milton Keynes culture and promote Milton Keynes as a cultural destination.</b>
7.14	Support the Audience Development Strategy and the implementation of its recommendations.