

Minutes of the meeting of the EXECUTIVE COMMITTEE of the CENTRAL MILTON KEYNES PARTNERSHIP held on TUESDAY 18 APRIL 2000 at 6.00PM

Present:	Robert de Grey (Chair)	-	Milton Keynes Theatre and Gallery Company
	Mike Davidson	-	Shopping Management Company
	Jane Hamilton	-	English Partnerships
	Mike Geddes	-	MK Economic Partnership
	Isabella Fraser	-	Campbell Park Parish Council
	Councillor Lloyd	-	Milton Keynes Council
	Councillor Bristow	-	Milton Keynes Council
	John Best	-	Milton Keynes Council
	Pauline Scott-Garrett	-	Milton Keynes Council
	Jonathan Shaw	-	Milton Keynes Council
Apologies:	Mike Page	-	Thames Valley Police

ACTION

1.0 MINUTES OF PREVIOUS MEETING

The Partnership Executive agreed the Minutes of the meeting held on 8 March 2000.

2.0 MATTERS ARISING FROM THE MEETING HELD ON 8 MARCH 2000

The Committee noted that the final elements of the Draft Local Plan had been agreed by the Council's Local Plan Sub-Committee on 13 April. The Plan would now be subject to a 6 week statutory deposit period. The Sub-Committee had also adopted the draft Heads of Terms document for the Joint Venture between the Council and English Partnerships.

It was agreed that the Working Groups should look at the relevant aspects of the Local Plan and feed into the Executive Committee before adoption of an agreed response to the consultation by the full Partnership.

**ALL
WORKING
GROUPS**

3.0 MEMBERSHIP

Milton Keynes Community Foundation

The Chair reported that he had asked the Foundation to nominate a trustee and he was awaiting a reply.

English Partnerships

The Committee noted the following lead staff from English Partnerships on the various projects in Central Milton Keynes:

ALL

Campbell Park – Sylvia Short/John Lewis
Cultural Planning – John Lewis
Midsummer Boulevard – Jane Hamilton
Town Centre Management – John Lewis
Transport – Steve Ball

Transport Group

Mike Geddes reported that a new group had been constituted to report more widely called the Transport Vision Group. The Group would be examining a range of transport systems and their appropriateness for Milton Keynes. A document on the work of this group would be submitted to the Executive Committee and the full Partnership. This would include a discussion paper relating to the long-term options for transport systems for Milton Keynes including Trams, Park and Ride and Monorails.

ALL

The Committee welcomed the technical work that the Transport Vision Group would be undertaking and its significance for the future of transport in Central Milton Keynes.

The Committee sought clarification as to how Partnership members and stakeholders fed into this group and how this work would link up with the Local Transport Plan process and the Sustainable Integrated Transport Strategy and the work of the Partnership as a whole. The Committee noted that transport in Central Milton Keynes was a key issue for the public that generated a great deal of interest and concern.

AGREED –

That a parallel paper be prepared on the transport vision covering process and the involvement of different stakeholders and the public.

**JB /
R de G**

4.0 RESOURCING THE PARTNERSHIP

John Best tabled a report on the future options for resourcing the work of the Partnership. It was noted that there was support, in principle, for a City Centre Manager (£60,000 per annum inclusive funded through Partners), a Green Travel Co-ordinator (£50,000 per annum, inclusive funded from parking income) and an Administrator (£20,000 per annum inclusive funded from Partners).

AGREED –

That the following initiatives be supported –

1. The appointment, initially within the Environment Directorate of a Green Travel Co-ordinator and Administrative Assistant;
2. The subsequent appointment of a City Centre Manager, likewise within the Environment Directorate;
3. Salary and benefits to be from within the Council, but day-to-day management by the Partnership;
4. The formation of a CMK team led by the City Centre Manager when appointed, to which other CMK staff would be transferred;
5. The further review of what tasks and resources might be brought into the CMK team over time. For example, janitorial, customer care, promotion and animation; and
6. More detailed and specific proposals to be reported to the next meeting of the Partnership.

5.0 JOINT VENTURE – ENGLISH PARTNERSHIPS/MILTON KEYNES COUNCIL

The Committee considered the report submitted to the Council's Local Plan Sub-Committee on the Joint Venture between English Partnerships and Milton Keynes Council (attached as **Annex A** to these minutes – previously circulated). In effect, the two organisations would pool land ownership to promote the development of CMK, with any surplus from such development being allocated first to CMK then Bletchley and other parts of the Borough.

The Committee noted that the finalised Heads of Terms would be submitted to the Council in mid-June for adoption. These are to include specific references to the Partnership and its involvement in the process.

6.0 PARTNERSHIP POLICIES

The Committee considered a preliminary list of policies that it was important for the Partnership to share. It was agreed that each of the working groups should draft the policies they were responsible for, and feed these into the rest of the Partnership.

The Committee noted the following lead Working Groups for each of the following policies :

Vision – *to be revisited in around 9 months time, but in the meantime to append the Cultural Planning Vision*

ALL

Crime and Community Safety – Town Centre Management Working Group

Transport – Transport Working Group

Public Art – Cultural Planning Working Group

Customer Care – Town Centre Management Working Group

Infrastructure and Maintenance – Town Centre Management Working Group

Signage – Cultural Planning Working Group and Town Centre Management Working Group

Promotion and Publicity - Cultural Planning Working Group and Town Centre Management Working Group

24 hour economy - Cultural Planning Working Group and Town Centre Management Working Group

Public Realm Animation Strategy - Cultural Planning Working Group

7.0 WORKING GROUPS – PROGRAMME OF WORK AND CURRENT ISSUES

The Committee noted progress on the programme of work and current issues for each of the Partnerships Working Groups :

(a) Campbell Park

Jane Hamilton reported that the Stakeholder Steering Group had met to discuss the issues raised and how to brief the consultants to work towards the final masterplan to be submitted to the Council and English Partnerships. The wider Campbell Park Group would

need to meet again to consider the next stage of the adoption of the masterplan. It was noted that the Terry Farrell Partnership would be examining the details of alternative density options.

The Committee noted that a programme of work had not yet been produced. However, Jane Hamilton would be looking at ways to integrate the Partnership programme with English Partnerships' internal project management system.

AGREED –

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1. That a meeting of the Campbell Park Working Group be convened. **IF**
2. That the involvement of English Partnership's project management group be discussed further. **JH**

(b) Cultural Planning

The Committee noted progress on the development of the Public Art Strategy for CMK and Campbell Park. The Committee received notes from the workshop group meetings that had been used as a way of setting the context for the strategy.

The Committee also noted the current issues being addressed by the Working Group and the draft programme of work with key outputs and dates.

AGREED –

1. That consultation on the draft CMK and Campbell Park Public Art Strategy be undertaken with CMK stakeholders; **PSG**
2. That the draft public art strategy be submitted to the next meeting of the Partnership, with a view to formal adoption at a subsequent meeting.

(c) Midsummer Boulevard

The Committee noted that the Working Group had not met since the last meeting of the Executive. It was noted that English Partnerships had advertised the consultancy for the city centre, and with the Council was shortlisting applicants. The process for the criteria for final selection of a consultant had yet to be agreed.

The Council and English Partnerships had to date, agreed to shortlist the following companies :

Terry Farrell; Buro Happold; EDAW; Richard Rogers and Partners; PRP; Shepherd-Robson; and Urban Strategies.

AGREED –

1. That John Best write to Jane Hamilton requesting that the Partnership be represented on the Panel and that the nomination is Robert de Grey.
2. That further discussions need to be held to finalise the shortlist and the selection process.
3. That a meeting of the Midsummer Boulevard Group is to be held shortly.

JB

(d) Town Centre Management and Promotion

Mike Davidson circulated an action plan for the activities of the working group that included the development of a model for town centre management; the development of a business plan / strategy for Town Centre management; the recruitment of a Town Centre Manager; Resources and Funding; the development of an economic monitor and other working group activities. It was noted that there was a need to include marketing and promotion in this list.

The Committee also noted that the Working Group was seeking to take a wider view on what success/failure indicators should feed into the economic monitor for town centre management.

The Committee received an update from John Best on the advertising campaign that was seeking to 'rebrand' Milton Keynes. It was agreed that the Partnership should have input into the rebranding to ensure that the advertising campaign was in line with the vision developed by the Partnership.

(e) Transport

The Committee noted that an update on the work of the Transport Working Group had been submitted by Mike Geddes earlier in the meeting.

8.0 CRIME AND COMMUNITY SAFETY PARTNERSHIP – STRATEGY

A copy of the Crime and Community Safety Strategy is attached as **Annex B** to these Minutes (previously circulated).

9.0 DATES OF FUTURE MEETINGS

The Committee noted that future meetings of the Executive would be 6 June 2000; 18 July 2000 and 29 August 2000.

ALL

THE CHAIR CLOSED THE MEETING AT 8.50 PM