

SAFETY CENTRE, HAZARD ALLEY

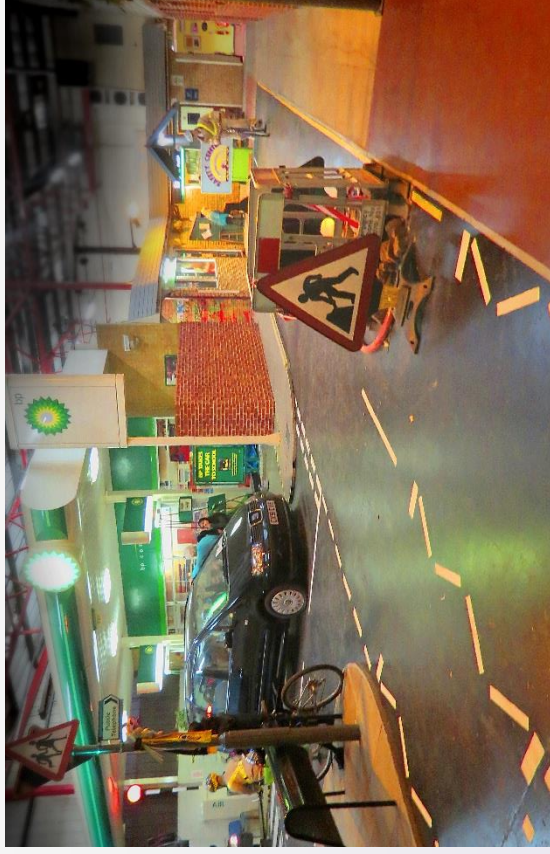
Jo Green

Centre Director

01908263009

jo@safetycentre.co.uk

October 2018



Overview

- Hazard Alley is a place where children can experience risk and hazard safely in 12 familiar everyday situations.
- 24 years in existence & first of its kind in the UK. Huge amount of affection for, and loyalty to, Hazard Alley.
- 15,500 children visit a year; a further 2,500 are taught in workshops.
- Complements PSHE curriculum; safety badges for uniformed organisations; independent living skills for SEN; family learning.
- Less than 6 FTE staff including 4 qualified & experienced teachers; currently 1 vacancy & 40 volunteers.
- Registered charity led by a supportive board.

Educational ethos

- Engaging, memorable, immersive, deep learning, fun!
- Child centred, inclusive, multi-sensory, caters for different learning styles.
- Enabling - giving children & young people the knowledge, skills, attitudes, behaviours, & confidence.
- Lifesaving – children have used the recovery position and dialled 999 in real emergencies.
- A short film on our Facebook page illustrates the approach and its benefits: <https://www.facebook.com/safetycentre/>

Twelve Hazard Alley Tour Scenarios

- Fire
- Home
- Internet
- Building site
- Crossing the road
- Pedestrian and cycle safety
- Railway
- Garage and in-car safety
- Dark alley
- Water
- First aid / recovery position
- Safe places to cross
- Bullying and peer pressure



What we offer

- Tours of Hazard Alley for 6yrs and over. Children are in groups of 6 with trained volunteer guides.
- Taught sessions in the centre and out in schools delivered by qualified and experienced teachers.
- First aid, fire warden and mental health first aid training for workplaces.
- Room and centre hire.
- Scenario based training for specialist services e.g. paramedic students.



Audiences

- Schools visit us from MK, Bucks, Beds, Herts, Northants mostly and fringes of Oxon, Warks, Cambs, as well as North London.
- Most visitors are in Y2 to 6; Y5 & 6 can come for a whole day and learn about internet safety and cyber bullying along with a tour.
- School based sessions are for Y2 to 6 plus parents' internet safety briefings.
- Local businesses book the training courses & room hire. Some schools book their first aid with us.

MK Schools visits

Academic Year	No of Chn Y2 to 6 & SEN
Sept 13 - Aug 14	3372
Sept 14 - Aug 15	2433
Sept 15 - Aug 16	1758
Sept 16 - Aug 17	2034
Sept 17 - Aug 18	2135

About a third of MK schools visit us.

Income & expenditure

- From accounts for year ending 30th September 2017:
 - Total Income £247,250
 - Total Expenditure £317,810
 - Deficit -£70,560

- 2018 accounts not yet audited but deficit has been significantly reduced.

Sources of Income

- Annual contribution from Bucks Fire & Rescue and The Parks Trust
- Admission (tour) fees
- Income from outreach programme into schools
- Grants
- Donations
- Sponsorship
- Course income & centre hire fees

Key challenges for us

- Volunteer recruitment is key to increasing our capacity to host visits. People gave us over 5000 hours last year. We need more!
- Take up by MK schools could be better.
- Very lean staffing. We need to bring in more money so we can improve our IT and do more marketing and fundraising.
- Deficit is reducing each year but we are still fragile and need more regular income.

Ways you can help

- Be our ambassadors and:
 - Help us find new volunteers.
 - Promote us to governors, head teachers & others in the school community.
 - Encourage other groups such as uniformed organisations to book visits with us.
 - Encourage use of the centre for training and hire.
- Explore funding options for transport costs or facilitate sharing of minibuses, for example, to enable local schools to come.
- Link us into professional development opportunities – NQT induction, governor training, subject specialists.