

Reduction in Parking Income Task and Finish Group

Questions to be asked:

1. Is there a correlation between increases in parking charges and a drop in income?
2. What other factors could affect parking income in MK?
 - Use of “Ladybird” (black & red) bays (ie permit holders or premium rate during the week – standard rate at weekends). Eg Bays near Civic offices along Saxon Gate East were “Ladybird” bays during 2016/17 but have now reverted back to standard (purple) bays since April 2017?
 - Change of Premium Bays to Standard Rate Bays (eg round CBX2)?
 - Use of ‘phone apps – more accurate, less over-paying at machine?
 - Percentage of P&D machines out of order at any one time?
 - Paperless permits – non-permit holders risking not paying & displaying a ticket because it appears no-one else is?
 - Who is parking in CMK – are most people parking in CMK during the week employees and therefore buying discounted permits rather than a regular turnover of shoppers paying full-rate (even if it is only 50 per hour)?
 - Changes in working habits – eg increase in flexible working and working from home – ie workers buying discounted permits via RingGo app on an ‘as required’ basis, rather than a full month/quarter/year permit?
 - Increase in use of electric vehicles (EVs) - during 2016 number of EVs using CMK increased by 300% from 220 to 661?
 - Increasing number of new cars being classed as “low emission” and qualifying for cheaper ‘green’ permits?
 - Changes to how people access the city centre – eg cycling, walking, public transport, Park & Ride?
 - Conversely, is there a drop in public transport as well?
 - Are fewer people coming into MK generally?
 - Changes to shopping habits eg increase in on-line shopping?
 - Increase in ‘out of town’ destination shopping areas with free parking eg MK1, Kingston?
 - Increased footfall after 6.00 pm due to free parking?
 - More people parking in ‘doughnut’ estates and walking in?
 - Do fewer cars in CMK mean that the Council is meeting its low carbon commitments to reduce congestion, improve air quality, decrease carbon emissions and increase the use of public transport into the city centre?