

BEST VALUE/CCT SUB-COMMITTEE**20 DECEMBER 1999****RESULTS OF QUESTION ABOUT PRIORITIES FROM NOP SURVEY**

The survey was conducted by NOP on behalf of Milton Keynes Council between 2 October and 7 November 1999. A total of 1079 face-to face interviews were conducted with residents in their homes.

Q22. I am going to read out some things that the Council is considering as possible priorities for the local area. Please tell me, using a phrase from this card, how important each one is.

	MKC 1999		
	Very Important	Fairly Important	Overall Importance
Improving care and support for older people in their own homes	78%	17%	95%
Ensuring a prosperous economy	60	34	94
Improving the efficiency of Council services	60	34	94
Reducing poverty and discrimination	70	23	93
Increasing the amount of waste recycled	40	46	87
Reducing youth crime	86	11	97
Improving standards in schools	77	15	92
Improving public transport	64	27	91
Regenerating older town centres and housing estates	57	35	91
Future planning of Milton Keynes	50	37	87
Involving the local community more in the work of the council	43	44	87
Making council services more environmentally friendly	44	42	86
Improving the management of council housing	42	32	75