

**Milton Keynes
Joint Health and Wellbeing Strategy 2015 - 2018
Implementation Plan 2015 - 16**

Starting Well: Giving every child the best start in life

Living Well: Working with communities to live longer and healthier lives

Ageing Well: Improving outcomes for older people

10 December 2015 - Q2

Note: RAG rating at this stage only on KPIs included in the health profile.

Strategic Priorities

Strategic Priority 1: Starting Well: Giving every Child the Best Start in Life

To improve the start in life for children, with those in greater need receiving more support.

Officer Lead: Michael Bracey, Corporate Director People and DCS

Board Sponsor for Domestic Abuse: Cllr O'Neill, Deputy Leader and Cabinet Member for Housing and Regeneration

Strategic Priority 2: Living Well: Working with Communities to Live Longer and Healthier Lives

To reduce the number of premature deaths, improve mental health and reduce the unacceptable levels of health inequalities in these areas.

Officer Lead: Matthew Webb, Acting Chief Officer, CCG

Board Sponsor for Obesity: Dr Nicola Smith, Chair Milton Keynes Clinical Commissioning Board

Strategic Priority 3: Ageing Well: Improving Outcomes for Older People

To support older people with common mental health problems and prepare services for the increasing pressures of demographic, social and economic changes.

Officer Lead: Suzanne Joyner, Strategic Director Adult Social Care and Health Partnerships and DASS

Board Sponsor for Social Isolation: Jane Palmer, Voluntary, Community and Social Enterprise Representative